

**Osborne County Memorial Hospital
Community Health
Implementation Strategy
2015-2018**

Introduction

Osborne County Memorial Hospital (Hospital) is located in Osborne, Kansas. The Hospital is owned by Osborne County, Kansas (County) and the Board of County Commissioners appoints members to the Board of Trustees of the Hospital. The Hospital primarily earns revenues by providing inpatient, outpatient and emergency care services to patients in the Osborne County area. The Hospital is managed by Great Plains Health Alliance, Inc. (GPHA).

Identifying Health Needs

Osborne County Memorial Hospital contracted with VVV Research & Development, LLC to facilitate the community health needs identification process. The hospital solicited input from the residents of Osborne County via a Survey Monkey survey. The existence of the survey was publicized in print in the Osborne County Farmer as well as the Downs News and Times.

VVV Research & Development, LLC conducted primary and secondary research to uncover historical community health status data, an inventory of health services in Osborne County as well as public health needs and practices and perceptions for the hospital's primary service areas.

The last phase of the process was a town hall meeting led by Vince Vandelaar, VVV Marketing & Development Inc. During the town hall meeting the secondary research data was reviewed, there was group discussion on the data, and a group ranking activity was conducted to determine the most important community health needs.

A comprehensive report of the process, data collection and established priorities was published by VVV Marketing. As a result of this process the following priorities were established:

Osborne County Memorial Hospital Priorities	Correlated Community Health Need
Increase access to mental health services	Expand mental health, decrease suicide attempts & reduce alcohol use.
Increase disease specific educational opportunities for community members	Provide diabetes education

PRIORITY 1: Increase access to mental health services

Goal 1: Improve referral procedures to existing mental health services

- Strategies:**
- A. Work with High Plains Mental Health to expedite referrals for care.**
 - B. Identify and establish protocol for referrals to private mental health providers.**

Goal 2: Establish mental health provider in Rural Health Clinic

- Strategies:
- A. Work through Kansas Rural Health Systems Improvement Pilot Project to develop an opportunity to provider mental health services in the hospital’s Rural Health Clinic.
 - B. Identify funding opportunities to pay for service.

PRIORITY 2: Increase disease specific educational opportunities for community members.

Goal 1: Use social media to provide disease specific education

- Strategies:
- A. OCMH Providers and staff will be encouraged to submit educational material for publishing on the hospital’s Facebook and web page

Goal 2: Develop lunch and learn programs focused on health and wellness as well as disease specific information.

- Strategies:
- A. Identify audiences for programs.
 - B. Establish location for regularly scheduled events.
 - C. Establish and support monthly sessions. Encourage all hospital departments as well as County Health and K-State Extension to participate.

Needs Not Addressed

Some issues identified through the Community Health Needs Assessment have not been addressed in this plan. In initial discussion and subsequent prioritization, Osborne County Memorial Hospital Needs Assessment Team (Team) considered the levels to which some needs were already being addressed in the service area. Additionally, some community needs fall out of the scope of expertise and resources of Osborne County Memorial Hospital. The following chart outlines how some of the needs identified in the assessment are addressed by others or in different ways:

Community Need	How Need is Addressed
Increase Access to Child Care Providers	There is a decrease in the number of child care providers in the County. Staff will facilitate by researching grant opportunities for the establishment of a child care center in Osborne. A center currently exists in Downs.
Increase Access to Physical Activity Facilities Year-Round	Other than researching grants there are few opportunities for the hospital to resolve this need.

Expand House	Other than researching grants there are few opportunities for the hospital to resolve this need
Improve Home Health	There are no opportunities for the hospital to resolve this issue
Improve Economic Development	Continue to explore opportunities to expand hospital services to create new jobs in the County.
Increase Access to Dental Care	Other than making appropriate referrals there are no opportunities for staff to impact this area.

Next Steps

Osborne County Memorial Hospital's Team initiated the development of implementation strategies for each health priority identified through the assessment process. This Implementation Strategy reflects responses that have been executed during 2015 and those which will be rolled out over the next two years. The Team will work with community partners and health issue experts on the following for each of the approaches to addressing the identified health needs:


- Develop work plans to support effective implementation
- Create mechanisms to monitor and measure outcomes
- Develop a report card to provide on-going status and results of these efforts to improve community health

Osborne County Memorial Hospital is committed to conducting another health needs assessment by December 31, 2018.

Adoption/Approval

Osborne County Memorial Hospital's Board of Trustees approves the Implementation Strategy that has been developed to address the priorities of the Community Health Needs Assessment conducted in 2015.

Osborne County Memorial Hospital will utilize this Implementation Strategy as a roadmap to collaborate with their community to address the priorities, particularly for the our most vulnerable population.



Chair, Osborne County Memorial Hospital Board of Trustees

12-9-2015

Date



Administrator, Osborne County Memorial Hospital

12-14-15

Date