

		3. Talk to High Plains Mental Health regarding local services.	RRH Administration and Outside Assisted Living and LTC	Aug-13	In Progress
		4. Recruit Hospice Agencies for more choices for seniors.	RRH Administration/Social Workers	Aug-13	In Progress
Consider implementing initiatives to provide follow up for those elderly and alone to ensure needed assistance is provided.		1. Provide Meals-on-Wheels from our Dietary department at the hospital.	RRH Dietary Department	Jan-13	In Progress
		2. Schedule hospital dietitian to speak at local schools.	Hospital Administration	Aug-13	In Progress
		3. Invite schools to Community Health Fair	Health Fair Committee	Aug-13	In Progress
3. Foster Improved Public Perceptions and Community attitudes Throughout Russell County					
Begin with the recognition that health care providers are role models for health living and lifestyles.		1. Conduct an annual trim down competition for all employees at the hospital with emphasis on diet and exercise. Advertise the competition and that RRH is setting the example for the community.	RRH Administration and Dietary	Jan-13	In Progress
		1. Recruit three physicians over the next 24 months.	RRH Administration	Aug-13	In Progress (2 Recruited)
		2. Recruit another mid-level provider.	RRH Administration	May-13	In Progress
		3. Volunteer at Dream Theatre and other community functions.	RRH Staff	Jan-13	In Progress
Recognize the need for and implement a strong public relations campaign to enhance the perception and regard for what exists today within the county and for our providers.		1. Radio and Newspaper Advertising regarding services at the hospital.	RRH Administration	Jan-13	In Progress
		2. Speak at local service clubs to talk about health services in the County.	RRH Administration/County Health	Aug-13	In Progress
Bolster perceptions regarding the collective capacity of citizens, institutions and communities to accomplish shared goals and objectives.		1. Monthly meetings with County EMS, County Health, Home Health Agencies, Long Term Care Facilities and Senior Center to discuss collective solutions for Russell County citizens.	RRH Administration/County Health/County EMS	Aug-13	In Progress