

# *Community Health Needs Assessment*

## *Implementation Plan for Marshall County 2017-2019*



COMMUNITY  
MEMORIAL  
HEALTHCARE

*Your Community Health Connection*

## Introduction

Community Memorial Healthcare (CMH) is a critical access hospital in Marysville, the county seat of Marshall County, located in northeast Kansas. CMH has expanded the scope of health care services to encompass the full continuum of care that emphasizes health promotion, disease prevention and treatment for all members of your family. That's why CMH offers a full range of services to treat you. Whether you are admitted as an inpatient, visiting for outpatient services or attending one of CMH's community education programs, everyone at Community Memorial Healthcare considers it a privilege to serve you.

### ***Mission***

To excel at caring for you.

### ***Vision***

CMH will exceed expectations as a trusted and valued health provider.

### ***Values***

**Treat:** To provide appropriate and knowledgeable care to you, our patients.

**Respect:** We respect you through privacy, honesty, and sincerity.

**Understand:** Understanding your needs with compassion and small town values.

**Stewardship:** A responsible way to ensure that we are here for you today and in the future.

**Teamwork:** Secret of our success.

### ***Clinics and Facilities***

- Blue Rapids Medical Clinic
- Community Physician Clinic – Marysville
- Community Physician Clinic – Wymore
- CPC Surgeon
- Home Health/Community Medical Equipment

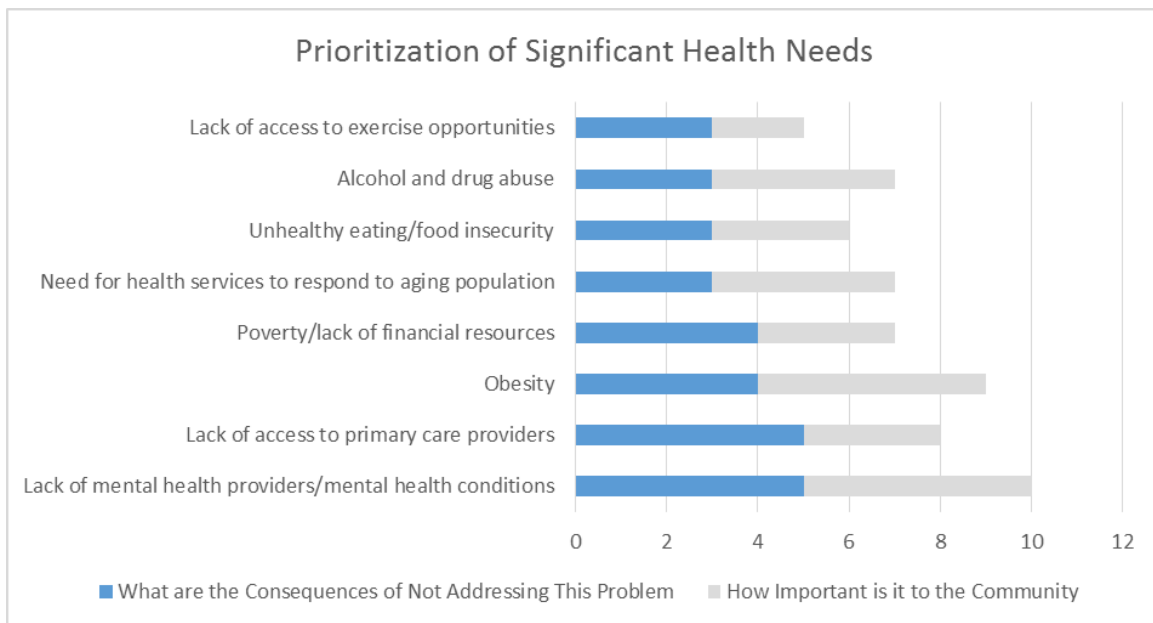
# Identifying Health Needs

A community health needs assessment was conducted from May 2016 to September 2016. Community input was provided through a community health survey completed by 31 key stakeholders, including representatives from:

- ✓ Hospitals and healthcare facilities
- ✓ Social service agencies
- ✓ Local school systems and educational organizations
- ✓ Public health agencies
- ✓ Other medical providers
- ✓ Local elected officials and governmental agencies
- ✓ Local businesses

Population demographics and socioeconomic characteristics of the community were gathered and reported utilizing various third parties. The health status of the community was then reviewed. Information on the leading causes of death and morbidity information was analyzed in conjunction with health outcomes and factors reported for the community by CountyHealthrankings.org and other third parties.

This data was analyzed and reviewed to identify health issues of uninsured persons, low-income persons and minority groups, and the community as a whole. As a result of the analysis described above, the following health needs were identified as the most significant health needs for the community:



Source: 2016 Community Memorial Healthcare Community Health Needs Assessment Report- Exhibit 24.

The identified health needs were reviewed by *Thrive Marshall County* (community wellness coalition) and priority areas, included in the table below, were determined based on their assessment of the qualitative and quantitative data.

Community Memorial Priority	Corresponding Identified Health Need
<p style="text-align: center;"><b>Obesity</b></p>	<ul style="list-style-type: none"> <li>• Obesity</li> <li>• Unhealthy eating/food insecurity</li> <li>• Lack of access to exercise opportunities</li> <li>• Lack of access to primary care due to poverty/uninsured population</li> </ul>
<p style="text-align: center;"><b>Improve Access to Mental Health Providers and Mental Health Services</b></p>	<ul style="list-style-type: none"> <li>• Lack of mental health providers/mental health conditions</li> <li>• Alcohol and drug abuse</li> </ul>

## **PRIORITY 1: Obesity**

*Goal 1: To increase awareness of healthy eating and reduce food insecurity.*

- Strategies:
- A. Health & wellness educational displays set up in hospital & medical clinics. Displays provided by Marshall County Extension Service, and rotated every month. Public fills out evaluation forms to provide feedback on displays.
  - B. Continue hospital's role in providing Meals on Wheels for community.
  - C. Participate in local and area health fairs, e.g. Parents as Teachers Early Childhood Health & Safety Fair (held every year in April).

*Goal 2: To increase exercise opportunities for the community.*

- Strategies:
- A. Continue efforts with USD 364 to replace and/or repair sidewalks as necessary near local schools in Marysville (Marysville Elementary School, St. Gregory's Catholic School, and Good Shepherd Lutheran School), pursuing grants from the Kansas Department of Transportation (KDOT) Safe Routes to Schools Program.
  - B. As practicable, partner with community organizations, including schools, to support and encourage healthy behaviors, lifestyles, and healthy aging. Continue hospital's role in providing Meals on Wheels for community.

## PRIORITY 2: Improve Awareness of Mental Health Providers and Mental Health Services

**Goal 1: Increase awareness of and utilize mental health providers in the community.**

- Strategies:
- A. Invite mental health professionals and representatives (including Pawnee Mental Health Services) to join *Thrive Marshall County*, a community wellness coalition which evolved from the 2013 Marshall County Health Needs Assessment.
  - B. Meet with Pawnee Mental Health Services to become aware of, and familiar with, resources and services available to the community.

**Goal 1: Provider education and outreach regarding mental health conditions and available mental health services in the community.**

- Strategies:
- A. Partner with Pawnee Mental Health Services to conduct an Adult Mental Health First Aid course for hospital employees, emergency services, law enforcement officials, school districts, etc. The 8-hour training course is designed to give members of the public key skills to help someone who is developing a mental health problem or experiencing a mental health crisis.

### Needs Not Addressed

Some issues identified through the Community Health Needs Assessment have not been addressed in this plan. In initial discussion and subsequent prioritization, Community Memorial Healthcare considered the levels to which some needs were already being addressed in the service area. Additionally, some community needs fall outside of the scope of expertise and resources of Community Memorial Healthcare. The following chart outlines how some of the needs identified in the assessment are addressed by others or in different ways:

Community Need	How Need is Addressed
<b>Poverty/lack of financial resources obtaining primary care</b>	Community Memorial Healthcare has a financial assistance policy for persons needing assistance with paying hospital bills. More information is available at: <a href="http://www.cmhcare.org/getpage.php?name=charitycare&amp;sub=Patient+Information">http://www.cmhcare.org/getpage.php?name=charitycare&amp;sub=Patient+Information</a>
<b>Need for health services to respond to aging population</b>	CMH provides Meals on Wheels to those individuals who are home bound. CMH Home Health Agency has local licensed skilled nursing facilities providing services to the elderly of the community.

## Community Partners (Thrive Marshall County)

The following community partners comprise our implementation plan steering committee, which was formed to execute our goals and objectives:

- Torey Butler, Feed My People Community Garden, [tagblues@hotmail.com](mailto:tagblues@hotmail.com)
- Mary Caffrey, Infant Toddlers Services, [mcits1@yahoo.com](mailto:mcits1@yahoo.com)
- Shelby Cherny, Marshall Co. Special Services Coop., [scherny@usd364.org](mailto:scherny@usd364.org)
- Brian Fragel, Marysville Sport & Recreation, [brianmsr@bluevalley.net](mailto:brianmsr@bluevalley.net)
- Charles Friedrichs, Marshall County Connections, [kidsrit2@hotmail.com](mailto:kidsrit2@hotmail.com)
- Carla Grund, Marysville Mayor, [carlaigates@yahoo.com](mailto:carlaigates@yahoo.com)
- Curtis Hawkinson, CEO, CMH, [crhawkinson@cmhcare.com](mailto:crhawkinson@cmhcare.com)
- Kathy Huerter, School Nurse, [khuerter@usd364.org](mailto:khuerter@usd364.org)
- Susie Latta, Marshall County Extension Service, [slatta@ksu.edu](mailto:slatta@ksu.edu)
- Brynne McGehee, Pawnee Mental Health Services, [brynne.haverkamp@pawnee.org](mailto:brynne.haverkamp@pawnee.org)
- Bill Mullins, USD 364 Superintendent, [bmullins@usd364.org](mailto:bmullins@usd364.org)
- Joni Nietfeld, CMH, [jnietfeld@cmhare.org](mailto:jnietfeld@cmhare.org)
- Sue Rhodes, Marshall County Health Department, [sue@marshallcohealth.org](mailto:sue@marshallcohealth.org)
- Jill Ryan, RN, CMH, [jryanrn@gmail.com](mailto:jryanrn@gmail.com)
- Austin St. John, City Administrator, Marysville, [cityadm@bluevalley.net](mailto:cityadm@bluevalley.net)
- Melissa Sandmann, Marshall County Extension Service, [mkoehne@ksu.edu](mailto:mkoehne@ksu.edu)
- Sandra Schmitz, Registered Dietitian, CMH, [sjschmitz@cmhcare.org](mailto:sjschmitz@cmhcare.org)
- Darren Schroeder, Marysville High School Principal, [dschroeder@usd364.org](mailto:dschroeder@usd364.org)
- Pam Schroller, Marysville Health & Fitness, [pamtrains@bluevalley.net](mailto:pamtrains@bluevalley.net)
- Tina Stillwell, School Social Worker, Valley Heights USD 498, [tstillwell@valleyheights.org](mailto:tstillwell@valleyheights.org)
- Tami Stowell, Marshall County Health Department, [tami@marshallcohealth.org](mailto:tami@marshallcohealth.org)
- Megan Tegtmeier, Social Services/Discharge Planner, CMH, [mrtegtmeier@cmhcare.com](mailto:mrtegtmeier@cmhcare.com)
- April Todd, Pony Express Partnership for Children (PEPC), [apriltoddcfle@hotmail.com](mailto:apriltoddcfle@hotmail.com)
- Jason Wheeler, Marysville Elementary School Principal, [jwheeler@usd364.org](mailto:jwheeler@usd364.org)

## Next Steps

This Implementation Plan will be rolled out over the next three years, from FY 2017 through the end of FY 2019. The Hospital will work with community partners and health issue experts on the following for each of the approaches to addressing the identified health needs:

- Develop work plans to support effective implementation
- Create mechanisms to monitor and measure outcomes
- Provide on-going status and results of these efforts to improve community health

Community Memorial Healthcare is committed to conducting another health needs assessment within three years.

## Adoption/Approval

Community Memorial Healthcare's Board of Directors approves the Implementation Strategy that has been developed to address the priorities of the Community Health Needs Assessment conducted in FY 2016.

The Hospital will utilize this Implementation Strategy as a roadmap to collaborate with their community to address the priorities, particularly for the most vulnerable.

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Chair, Community Memorial Healthcare Board of Directors

\_\_\_\_\_  
Date

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Chief Executive Officer, Community Memorial Healthcare

\_\_\_\_\_  
Date