

CLOUD COUNTY
Community Health
Improvement Plan:
2013-2016

Community Health Assessment Committee

INTRODUCTION

In late 2012, the Cloud County Health Center and the Cloud County Health Department formed a Community Health Assessment Committee to develop a Community Health Needs Assessment.

The purpose of this group was to develop a Community Health Needs Assessment and a follow-up Implementation Strategy (or as called in this effort a Community Health Implementation Plan). The federal Patient Protection and Affordable Care Act (PPACA) requires that tax-exempt hospitals complete this assessment (CHNA) once every three years and then adopt a written strategy to be called here the Cloud County Community Health Improvement Plan. County Health Departments also are required to use the CHNA in their program planning efforts.

The CCHC (Cloud County Health Center) is required to formally adopt the CHIP within the current tax year that the CHNA was completed. It is then expected to monitor this plan and develop an annual report on its progress.

This Plan addresses the 4 Priority Need Areas identified in the CHNA. This Plan covers the next three years until a new or revised CHNA is developed as required. It details specific tasks to be completed, how these tasks will be measured, who will be responsible for completing the identified tasks, and target dates for completion of each task.

This Implementation Plan will be monitored by an identified person or organization who will also develop an annual update report on its progress.

**Cloud County Community Health Implementation Plan
2013 - 2016**

Priority Need #1: Lower the percentage of children who are overweight. (Track overweight percentage changes for county annually on Kansas Health Matters web site.)				
<u>Tasks</u>	<u>Target Date(s)</u>	<u>Organization(s)</u>	<u>Resources Required</u>	<u>Measurement / Outcomes</u>
1. Encourage USD parents to support new school wellness policies on nutrition and fitness	Oct 2013, ongoing	USD 333 CCHC (hospital) Co. Health Dept	Staff time	Increased participation/ Fewer overweight kids
2. Develop and teach healthy eating classes. Also develop Weight Watches site at CCHC.	Oct 2014: first class	CCHC (in cooperation With Cloud Co. Comm. College	Staff time Funding for materials	Participation in classes
3. Develop informational materials on nutrition and distribute to families	Dec 2014	CCHC et al.	Staff time Funding for materials	No. of packets distributed
4. Improve annual Health Fair materials and programs on nutrition and fitness	Before next health fair in 2013	Participants in Health Fair (CCHC, Co. Health Dept., others)	Staff time Funding for materials	Programs held and materials distributed

5. Increase promotion of Health Fair: through Fall Fest, church bulletins, newspaper ads, organizational web sites, informational place mats, etc.	Annually	CCHC, Ministerial Alliance, Co. Health Dept., Comm. College	Staff time Funding	Greater attendance/ Materials distributed
6. Hold a second Health Fair in the County, possibly in Miltonvale	Oct 2014, then annually	Working w. Chamber of Commerce: CCHC Co. Health Dept.	Staff time Funding	Holding the Fair/ Track participation level
7. Develop a display on "healthy eating and nutrition" for local food bank.	Oct 2014, then regularly	Working with Community Resources Council and Extension: CCHC	Staff time	Display in place/ No. of food bank families assisted (that see display)
8. Expand annual BMI screening to include more children	Dec 2014: first annual screening	Co. Health Dept.	Staff time	No. of screenings/ Reduced no. of overweight children seen at annual screenings
9. Investigate Kansas Walks for Kids program	Oct 2015	Through K-State Extension: USD 333, CCHC	Staff time	Complete investigation/ Participation level
10. Investigate promotion of youth fitness through college and professional sports	Jan 2015	CCHC	Staff time	Complete investigation/ Develop relationships

Priority Need #2: Lower the percentage of adults who smoke, focusing on pregnant women. (Track adults and births to smoking mothers rate changes in county on Kansas Health Matters web site annually.)				
<u>Tasks</u>	<u>Target Date(s)</u>	<u>Organization(s)</u>	<u>Resources Required</u>	<u>Measurement / Outcomes</u>
1. Increase promotion of the Great American Smoke-out	Nov 2013, ongoing	Ministerial Alliance CCHC (hospital) Cloud Co. Comm. College	Staff time	Increased participation in event.
2. Investigate funding and grants that promote non-smoking and related education, including state and area foundations.	Dec 2014, then ongoing	CCHC Cl. Co. Comm. College USD 333	Staff time	Complete investigation/ Obtain funding
3. Develop a display on "benefits of non smoking" for the local food bank	Oct 2013, then regularly	Comm. Resources Council CCHC Assistance of committee	Staff time	Display in place/ No. of food bank families assisted (that see display)
4. Develop educational programs and counseling on effects of smoking. Target pregnant women. Tie to CCHC's OB home visit program.	Oct 2015	CCHC Local medical clinics	Staff time Funding for materials	Program offered/ No. of women reached

Priority Need #3: Lower the percentage of adults with high cholesterol levels. (Track % of adults with high cholesterol change for county annually on Kansas Health Matters web site.)				
<u>Tasks</u>	<u>Target Date(s)</u>	<u>Organization(s)</u>	<u>Resources Required</u>	<u>Measurement / Outcomes</u>
1. Develop an educational program to add to Health Fair's existing screening effort by CCHC	Oct 2013, ongoing	CCHC (hospital)	Staff time	Providing education at Health Fair/ Increased participants and lower cholesterol levels
2. Continue and investigate ways to expand CCCC's annual screenings.	Annually	Cloud Co. Comm. College	Staff time Funding for expansion	Hold event/ Increased participation
3. Continue and expand fitness events (walks, runs, etc.): Fall Fest, July 4th, Relay for Life, CCCC Homecoming.	As events occur/ Expansion: Dec 2014	Various organizations, CCHC	Staff time Funding for expansion	No. of events held/ Track and increase participation
4. Investigate developing a walking club with assistance from Parks and Recreation	Oct 2014	CCHC	Staff time	Developing club/ Track membership
5. Continue USD 333 annual screenings	Fall 2013, Annually	USD 333	Staff time Funding	Holding screenings/ Increased participation

6. Develop a monthly "wellness" column in local newspapers on cholesterol and other topics	Dec 2014, ongoing	CCHC	Staff time	No. of articles published/ Greater awareness
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Priority Need #4: Lower the percentage of adults with hypertension. (Track % of adults with hypertension change for county annually on Kansas Health Matters web site.)				
<u>Tasks</u>	<u>Target Date(s)</u>	<u>Organization(s)</u>	<u>Resources Required</u>	<u>Measurement / Outcomes</u>
1. Assure blood pressure screenings are highly visible at Health Fair. Add educational component for upcoming fair.	Fall 2013	Co. Health Dept. in cooperation with EMT's, CCCC, and others.	Staff time	Education added/ Increased screenings
2. Feature hypertension and its issues in new "wellness column".	Dec 2014, ongoing	CCHC	Staff time	No. of articles published/ Greater awareness
3. Feature hypertension education in Co. Health Dept. activities, home health visits, USD and Comm. College screenings	Oct 2014	Co. Health Dept. CCHC USD 333, CCCC	Staff time	Education completed/ Greater awareness
4. Implement adult nutrition piece of USD 333's wellness policy.	Oct 2014	USD 333	Staff time	Holding staff assessments/ Improved nutrition awareness